

Time Is Short... *be* **Rood!**

Dear Torah fan,

I want you to do something a little different before the end of the year — **be Rood!** Being Rood (aka “rude”), literally defined, means to break social norms, act radically, be contagious, ignore the status quo, and push the envelope to spread the Truth of Yeshua’s return!

We’re being as **ROOD** as we can, but need YOU to **be ROOD** too — with your pocketbook, prayers, and personal effort, because you’re not just “part” of what we do, YOU ARE US!

Thanks to your “**ROOD**-ness” this year, we’ve chalked up some big numbers in 2024:

- **ONE MILLION+** followers across all social media platforms (YouTube, Facebook, Instagram, and TikTok)
- **QUARTER MILLION+** active users in Latin America!
- **200+** programs, podcasts, blogs, and articles published in English and Spanish.
- **550,000** visits to our English and Spanish websites, most are **NEW** visitors!

We need you to act Rood-ly right now — BEFORE DECEMBER 31 — the world is STRUGGLING to understand what’s going on; we need to reach them with the truth of Yeshua! Please... we need you to ignore the status quo and act radically before December 31 (and get a tax deduction, too).

The writing is on the wall... the end of 2024 will be the END for many ministries — BECAUSE THEY DON’T HAVE COMMITTED SUPPORTERS. We know that’s NOT you! We know you are radical, contagious, and that you push the envelope, just like we do.

You can **send a check** by mail using the envelope included with this letter, scan the QR code below with your phone, or you can **give online at ARoodAwakening.tv/Give**. If you prefer to give by phone, **call us at 888-766-3610** and speak with one of our Prayer Warriors; they are waiting for your call.



THANK YOU FOR BEING ROOD!

Tedd Clayton, CEO

The wicked flee though no one pursues, but the righteous are as bold as a lion. Proverbs 28:1

SPECIAL EDITION **ROOD REVIEW**

»»» DECEMBER 2024

2024 Annual Report

Thank You for your support throughout the year! In this edition of the Rood Review newsletter, you'll find a sneak peek of what's coming in December, plus a special "Annual Report" of all the good things you helped us achieve in 2024.

None of this happens without you — in fact, you may have seen our "be Rood" message in recent communications, meaning we need to be **BOLD** (Rood, if you will) with the truth of Yeshua's return.

When you support what we do, you're not just helping us, YOU ARE US!

You are the engine of this ministry. Without your financial support, your efforts to share and like our work on social media, and your viewership of our teaching programs, NOTHING happens. So, THANK YOU for being "Rood", for being part of the team!

Your FINANCIAL SUPPORT is a huge deal right now!

We understand that the uncertainty of world events caused some people to think twice before giving — to be blunt, **this created a devastating drop in our donations** to the point that we had to lay off a Rood crew member.

We don't want to do that again.

If you had to stop giving for a while, please consider starting again. If you are among those who continued giving, we humbly ask that you help us make up the shortfall with a little extra before December 31.



Tedd
Tedd Clayton
Chief Executive Officer



Michael J. Rood
Michael J. Rood

You Are the most important part of the team —

Thank You for being
Rood!



IMPACT!

In 2024 we made a few changes – it made a big **IMPACT!**

We brought on a new teacher, a new LIVE show, introduced two new books, and had quite a year in our social media platforms where people around the world see our programs!

JAKE HILTON JOINS THE ROOD CREW!

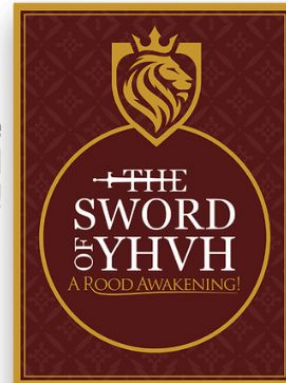


In June, Jake Hilton joined our teaching team! The Ruach is hard at work in Jake, enabling him to expand upon Michael Rood's original teachings in fascinating ways! In addition to teaching, Jake also writes a weekly blog post and hosts a LIVE show, "The Sword of YHVH".

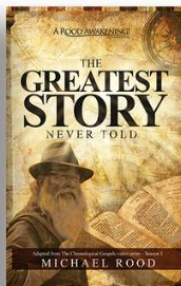
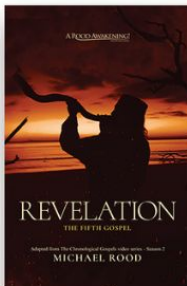
NEW LIVE SHOW!

Join Jake for a live interactive Bible study experience. The Chronological Gospels Bible is your textbook!

**Wednesday night
at 8:00 PM Eastern**



TWO NEW BOOKS!



Adapted from The Chronological Gospels video series, you can now read what Michael Rood taught on video! "The Greatest Story Never Told" is adapted from season one, and "Revelation: The Fifth Gospel" is adapted from season two.

RECORD BREAKING ONLINE ACHIEVEMENTS!

- In 2024, we surpassed **1 MILLION** followers across all platforms including YouTube, Facebook, Instagram, and TikTok in two languages, English and Spanish.
- In Latin America, more than a **QUARTER MILLION** active users are now enjoying our content primarily in Mexico, Colombia, Peru, and Argentina.
- Over the past 12 months we have produced more than **200 programs**, podcasts, blogs, and articles published in English and Spanish.
- Our English and Spanish ministry websites logged more than **550,000 visits**, an amazing **500,000 of which were NEW visitors**.

OVER **1** MILLION
followers

This is across all platforms including YouTube, Facebook, Instagram, and TikTok in two languages, English and Spanish.



CELEBRATION!

When Michael Rood first started hosting ministry events, it was an intimate gathering of friends at A Rood Awakening! International headquarters in Charlotte, NC. Each year, the events became more and more popular, eventually filling out entire ballrooms at major hotels.

Today, we have come full circle, enjoying the best of both worlds – hosting our best events ever at the ministry's headquarters and streaming them across the world for thousands to join us without having to travel.

PASSOVER 2024

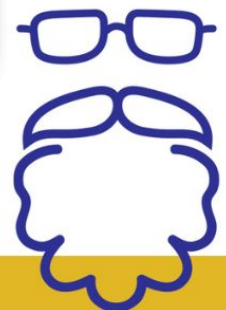


YOM TERUAH 2024



MARK YOUR CALENDAR!

Passover 2025 is coming April 11-13 at our headquarters in Charlotte, NC!



be **Rood!** with your **GIVING!**

Rude (or R-O-O-D as we like to spell it), literally defined, means to break social norms, act radically, be contagious, ignore the status quo, and push the envelope.

We need you to be **Bold** with your giving because the writing is on the wall... the end of 2024 will be the END for many ministries because **THEY DON'T HAVE COMMITTED SUPPORTERS!**

Be **Radical, Contagious,** and **Push the Envelope,** just like we do — **BE ROOD with your finances before December 31**



Mail a check
A Rood Awakening!
PO Box 1559
Fort Mill, SC 29716



Call Us
888.766.3610

or scan this code

Give Online

ARoodAwakening.tv/Give



Automatic Giving

Set up an automatically recurring gift to ensure you meet the ministry's needs every month without having to think about it! Choose "ongoing" on the donation form: **ARoodAwakening.tv/Give**



Join The Ambassador Club

Commit to \$100 a month or more and enjoy special perks while ensuring that the ministry's finances never miss a beat! **ARoodAwakening.tv/Ambassador**

Scan and shop now



Shop on amazon

Use our affiliate link and, at ZERO COST to you, A Rood Awakening! International will earn an affiliate commission if you click through the link and finalize a purchase.



Donate an Investment

Call 888.766.3610 and ask about these tax-savvy ways to give:

- Stock or cryptocurrency
- Donor-advised fund
- IRA charitable rollover

Proverbs 28:1

be **Rood!**

LIVES CHANGED

Seeing lives changed is why we do what we do! We get amazing stories from individuals all over the world, telling us how YeHoVaH used A Rood Awakening! International to open their eyes to biblical truths they've never considered. Here are some examples of wonderful testimonies we've received this year:

"We have been watching Michael Rood TV for the last four years and telling others to do likewise. We have learned so much we would have otherwise never been aware of otherwise. We are very happy to have a small part in the ministry."
- Scott and Marianna D.

"Michael Rood brings my focus back after hearing so much that is wrong."
- Paul P.

"My life has never been the same since the first Shabbat Night Live I watched back in December 2019!"
- Jennifer W.

"This is my first Sabbath! Thank you for all your ministry is doing to teach us."
- Tracy H.

"God bless Michael Rood! I'm so grateful to him and for Jake Hilton; this ministry is wonderful!"
- Corinne L.

"I discovered A Rood Awakening about three months ago and became informed with the truth after praying that YeHoVaH would lead me into the truth by the Holy Spirit and never let me be deceived."
- C. D.

"I heard Michael Rood say that he regretted never being able to raise the dead – that's not true because he has raised thousands from the second death!"
- Janice G.

"I am very pleased to hear that Jake Hilton has joined A Rood Awakening! Just as Michael Rood helped him out of Mormonism, Jake guided me on my way out of the same deception."
- Rick G.

"Every Shabbat, I am reminded how thankful I am for finding Michael's YouTube channel back in 2014. The scales fell off of my eyes after about two or three episodes and I can tell you I'm 1000% sure my spirit was primed and ready for the information and learning curve that I began!"
- Brian H.

"After listening to Michael's teachings, first online and then through the Michael Rood TV app, our lives have literally been changed. Serving in the church all our lives we never heard anything like it. It's like all the pieces are coming together and are now making sense."
- Tim and Carol



Love Gift Collection December

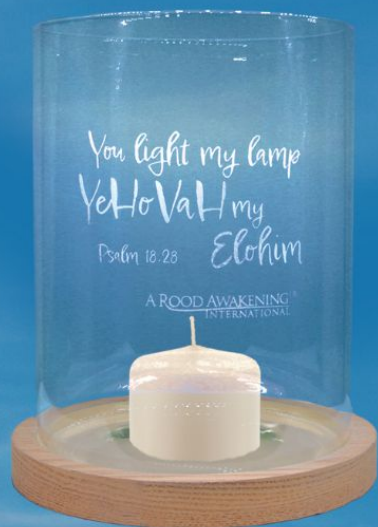


In Yeshua's time, Caesarea Philippi was the Las Vegas of the ancient world. Harboring every kind of sin, its most infamous feature was a bottomless pit which the locals referred to as "the gates of hell."

Why would Yeshua take his disciples to such an evil place? The reason had more purpose than most believers realize.

In *The Secret of Mt. Hermon*, Dr. Doug Hamp explains YeHoVaH's ingenious strategy to reveal Yeshua's divinity atop the mountain while symbolically sealing the gates of hell at its base – a prophetically significant event that spans the scriptures from Ezekiel to *The Book of The Revelation*.

YOUR GIFT WITH \$50 OR MORE *The Secret of Mt. Hermon* is **not for sale** and it's not on **YouTube**, but we'll give it to you on DVD, Blu-ray, or streaming on the MichaelRood.tv app for a love gift donation of \$50 or more in December.



YOUR GIFT WITH \$100 OR MORE

With a love gift donation of \$100 or more, we'll give you *The Secret of Mt. Hermon* plus a custom-made blanket with colors of the breastplate stones worn by the High Priest of Israel, featuring the names of all 12 tribes – available only from A Rood Awakening! International!

YOUR GIFT WITH \$300 OR MORE

With a love gift donation of \$300 or more, we'll give you *The Secret of Mt. Hermon*, the breastplate stones blanket, and a custom-printed hurricane candle holder with wooden base, bearing a verse celebrating the light of YeHoVaH from Psalm 18!*

*NOTE: Candle not included



4 WAYS TO ORDER

SCAN THE QR CODE



Scan this code to order the Love Gift!

MAIL - Mention the "Love Gift" when you write to us or simply fill out the form on the envelope enclosed.

ONLINE - Give a designated "Love Gift" online at MonthlyLoveGift.com

PHONE - Ask for the "Love Gift" when you call 888.766.3610

The December Love Gift is available through December 31, 2024 or while supplies last. Blu-ray discs will not play in a regular DVD player; you must have a Blu-ray player.