

AUGUST 2017



# ROOD REVIEW

## LETTER FROM MICHAEL

- PAGE 2

## TEDD TALKS

THE HISTORY CHANNEL CALLS  
THOUSANDS OF SOULS  
IN THE BALANCE

- PAGE 3

## OUR GREATEST LOVE GIFT EVER!

- PAGE 4

## SPANISH MINISTRY UPDATE

- PAGE 6

## HAVE YOU HEARD THE **BIG** NEWS?

- PAGE 7

## HEALTH HACKS WITH SCOTT LAIRD

BACK TO SCHOOL (AND WORK)

HEALTH TIPS

- PAGE 7



# LETTER FROM *Michael*

**T**he Feasts of the LORD are a gift to us from the Almighty – and they were given to us to remember forever. Sometimes someone will ask me, “Do we have to keep the Feasts?” That’s the wrong question! When we don’t grow up celebrating the Feasts of the LORD, they can seem different and unusual at first. However, the Feasts are the Almighty’s way of teaching us the most meaningful and extraordinary truths of Scripture, our lives, and our relationship with our Creator.

In Leviticus 23, each of the Feasts is laid out, describing how and when it is to be kept. Because there is no Temple, we cannot keep all of the Feasts, but their value and meaning is still alive and vivid, and they can be celebrated and remembered! When we celebrate the Passover, we don’t bring a lamb to the Temple to be sacrificed, but we do relive the Israelites’ rescue from slavery and recount the Messiah’s ultimate sacrifice for us. When we celebrate Sukkot, we remember the Israelites in the desert, we are thankful for the birth of our

Messiah, and we look forward to the Marriage Supper of the Lamb.

Gathering together and celebrating the Feasts connects us to our history, our future, and to each other. Most importantly, it is a time to connect to YeHoVaH. He calls the Feasts appointments — they are the times in the year that he asks us to specifically set aside for him. The Feasts are a thread weaved through the Scriptures that allows us to recognize the details of the Almighty’s great plan. Through their context, they make clear the words and actions of the Messiah.

There are many ways to celebrate the Feasts and no single, “right” way. Each one is its own special, set-apart time with its own significance in biblical history and prophecy. My own celebrations and observances of the Feasts change from year to year, but they all include taking the time to recognize the richness of the Almighty’s design and being thankful for my place in it.



As summer will soon give way to fall, I encourage you to dive deep into the Feasts this year. Spend time learning the intricacies of each Feast and what it means. I guarantee that no matter how long you have been studying Scripture, you will learn something new because the Feasts aren’t just old practices — they are alive with the Spirit of YeHoVaH and filled with that which was, and is, and is yet to come.

Shalom,

  
Michael Rood

# TEDD TALKS

WITH TEDD CLAYTON, COO

## THE HISTORY CHANNEL CALLS **THOUSANDS OF SOULS IN THE BALANCE**

**A**s you may already know, the mission of A Rood Awakening! International is to bring Christians closer to the Hebrew roots of their Christian faith. I would like to tell you that there has never been a harvest of souls for the Kingdom so great as now.

Recently, Michael was approached by The History Channel to submit our television program *The Chronological Gospels: Revelation* to their approval process. This process checks our program for technical quality and historical accuracy. Their staff of reviewers approved our show with flying colors. Never in the history of this ministry have we received this level of approval from a secular, worldwide television network — and never before have we had an opportunity to reach the lost like we have right now!

In order to make this opportunity a reality, we need \$15,000 per week; the show would run for 13 weeks, totaling \$195,000 to air one season on The History Channel.

I know this is a very, very large amount of money. However, there are over 96,149,000 people who watch The History Channel. That's over 89.6% of all households that watch television in America alone. Spending \$195,000 to reach all of these people means that, essentially, it will cost us **just two cents per person** watching The History Channel to spread the TRUTH to one of the largest audiences in the world.

I have just given you a lot of numbers to think about, but could you imagine being able to speak the message of Yeshua to the world for just two cents per person? That's where we are.

Now, I'm asking everyone who has the finances to give sacrificially to consider giving right now. All funds that are collected for this campaign will go directly to The History Channel to make this effort happen. Some can give \$100 extra. Some can give \$1,000. Maybe you are that person who could cover the entire cost of airing this program.



How much is a lost soul worth to you? I know what the Father would say: "It's worth any price." I'm asking you to pray, seek the Almighty's guidance, and give the absolute best you can. Every dollar will make a difference.

In America alone, 8,720 people die EVERY DAY — men, women, and children. Some, if not most of those people, have never heard the Truth of the Messiah. Please help Michael reach the lost around the world and bring the Truth to every household.

Help us take *The Chronological Gospels: Revelation* to The History Channel!

May YeHoVaH bless you and keep you.

A handwritten signature in black ink that reads "Tedd".

Tedd Clayton  
Chief Operating Officer



# OUR GREATEST

In order to properly understand our Messiah's eternal priesthood, we need to have a solid understanding of the ancient Hebrew priesthood... because prophecy is about to be fulfilled, and you are part of it.

Available only from August 1-31, 2017, Michael Rood presents, *"The Fall Feasts"*, the final teaching in his 20-episode Love Gift teaching series — and the best one of the entire series!

***"The time period between the fulfillment of the spring feast and the fall feasts is 'the time of the gentiles.' This is when 'blindness in part' happens to Israel, and that blindness in part is what opens the doors for the gentiles to come in."***

- Michael Rood, from *The Fall Feasts*



## LOVE GIFT OPTION #1: **\$50 OR MORE**

We'll send you this amazing teaching plus a ram's horn keychain for your love gift donation in August of just \$50.

***"This is the testimony that is greater than the testimony of men — and this is what is reserved for this time!"***

- Michael Rood, from *The Fall Feasts*



## LOVE GIFT OPTION #2: **\$100 OR MORE**

With a gift of \$100 or more, you'll get *The Fall Feasts* teaching, plus the ram's horn keychain, and a one-of-a-kind ram's horn shofar.

***The shofar is the ancient biblical trumpet, used to sound an alarm, announce special events, and gather troops for war — and it will be sounded in the end times, as mentioned in the book of Revelation.***

CALL NOW OR VISIT US ONLINE TO PLEDGE YOUR SUPPORT OF MICHAEL ROOD'S END TIME MESSAGE AND RECEIVE THESE BEAUTIFUL GIFTS AS A THANK YOU FOR YOUR SUPPORT.

**800.788.7887** OR **AROODAWAKENING.TV/LOVEGIFT**

# LOVE GIFT EVER!

## SPECIAL LOVE GIFT OFFERS – AUGUST ONLY!

For the first time ever, you have the opportunity to choose between 4 love gift offers. Act quickly – these special gifts are very limited. Get yours before they're gone!



### LOVE GIFT OPTION #3: **\$300 OR MORE**

With a gift of \$300 or more, you'll get The Fall Feasts teaching, plus the ram's horn keychain, and a 20" silver-plated Yemenite shofar! **(NOTE: ONLY 100 AVAILABLE)**

*This Yemenite shofar is an exquisite handmade showpiece made from Kudu antelope horn. Each shofar features a breathtaking silver-plated, sculptured wrap depicting the city of Jerusalem and officially stamped ".925" sterling silver.*



### LOVE GIFT OPTION #4: **\$500 OR MORE**

As a special one-time offer, you can get even get this breathtaking, jumbo shofar, plus The Fall Feasts teaching, and the ram's horn keychain. **(NOTE: ONLY 60 AVAILABLE)**

*This massive 36" shofar weighs approximately 3 pounds, featuring a 12" silver-plated sculptured wrap of Moses and the 10 commandments, plus two additional 7" and 3" silver-plated sculptures of the menorah and a grapevine, officially stamped ".925" sterling silver. This shofar has a rich, unique sound unlike anything else on earth!*

**ACT QUICKLY!**  
**THESE SPECIAL GIFTS ARE VERY LIMITED!**

OFFER ENDS AUGUST 31, 2017 OR WHILE SUPPLIES LAST.

**ONCE THEY ARE GONE...THEY'RE GONE!**



# SPANISH UPDATE

**E**xciting things are happening in our Spanish department! Among many other accomplishments, we have just completed the translation and voiceover of the final episode of *The Chronological Gospels Show – Season 1* (Los Evangelios Cronológicos).

Most people are surprised when they learn about the complexity of translating this series. First, we were blessed to have four bilingual Latin American translation volunteers from Cuba, Mexico, and Puerto Rico. The first step in this process was to translate Michael's English transcript to Spanish. Once approved by our Spanish department, it was handed over to Michael's Spanish voice, Alvaro Martinez, for voiceover (syncing his voice with Michael's is not an easy task). Once that was finished, the file was then uploaded to Enlace, where it is currently being broadcast to all Latin America. It is also playing in Spain and Andorra through TBN España.

Due to its solid content and amazing production quality, the Spanish version of *The*

*Chronological Gospels – Season 1* has become so popular that it has been given extra time slots on both networks at no charge! Hallelujah!

The series has also done very well on social media. Michael Rood's Spanish Facebook page, Un Rudo Despertar (literally, A Rough Awakening!), has been hosting a live, 30-minute broadcast of *The Chronological Gospels – Season 1* every other Thursday. The Hispanic community has been tuning in from the United States, Spain, and many Latin American countries in Central and South America! We thank our Ambassador members for making it a reality for us to reach the Hispanic people all over the globe.

Since the beginning of 2017 we have gained over 4,000 subscribers, now numbering over 12,000! Our videos in 2017 have been viewed more than 524,000 times to date (including 188,000 views of *The Chronological Gospels – Season 1*), topping more than 6,000,000 viewing minutes!

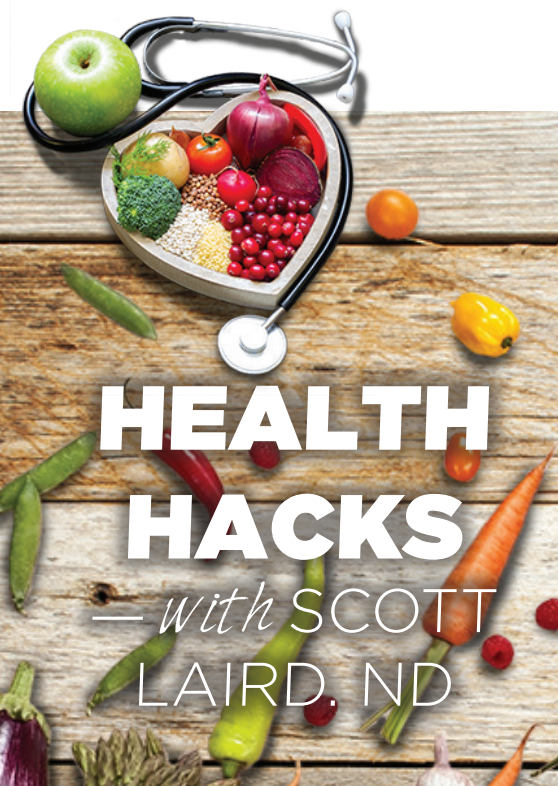
Unlike many broadcasts on Facebook, the Spanish broadcast of *The Chronological Gospels – Season 1* is being watched in its entirety; average video watch time is 30 minutes per episode. That's incredible! Approximately 59% of those who tune in are men, and 38% are women, watching from Colombia, Argentina, Venezuela, Honduras, Mexico, Costa Rica, Puerto Rico, Dominican Republic, Chile, Ecuador, Nicaragua, Peru, and in Europe, Spain. In the United States, Latinos are tuning in from Texas, Florida, California, New Jersey, North Carolina, Maryland, Massachusetts and Virginia.

We are working hard to reach the entire Hispanic community around the world. But we are aware that much remains to be done, so we invite you to support us in our efforts on [www.unrudodespertar.tv](http://www.unrudodespertar.tv). We also invite you to connect with us on Facebook – search “Un Rudo Despertar” and like our page!

## UN RUDO DESPERTAR!



**NEW VIDEO-ONLY WEBSITE  
NOW PLAYING  
MICHAEL ROOD'S NEWEST  
AND BEST, 24/7  
MICHAELROOD.TV**



**HEALTH  
HACKS**  
— with SCOTT  
LAIRD, ND



## BACK TO SCHOOL (AND WORK) **HEALTH TIPS**

When you go back to work after a vacation, you need more than a proper diet to handle all the demands that are suddenly on your plate again. You need to ramp up your anti-stress efforts, time management skills, and re-learn to juggle a busy schedule. Being on a whole food, plant-based diet will definitely help with physical and neurological function, but food is not everything. Here are some tips to help you get back into the swing of things:

- **Sunshine:** *Getting at least 15 minutes of sunshine daily or taking a vitamin D3 supplement will support healthy absorption of calcium and phosphorus, which is important for maintaining good bones and teeth.*
- **Exercise:** *Exercise fights fatigue, strengthens and nourishes the heart, strengthens bones, improves circulation, boosts red blood cells, and facilitates oxygen. On the flipside, a sedentary lifestyle (i.e. desk job) can result in numerous different physical problems.*
- **Sleep:** *Without adequate rest, the brain's ability to function will quickly deteriorate. The brain works harder to counteract sleep*

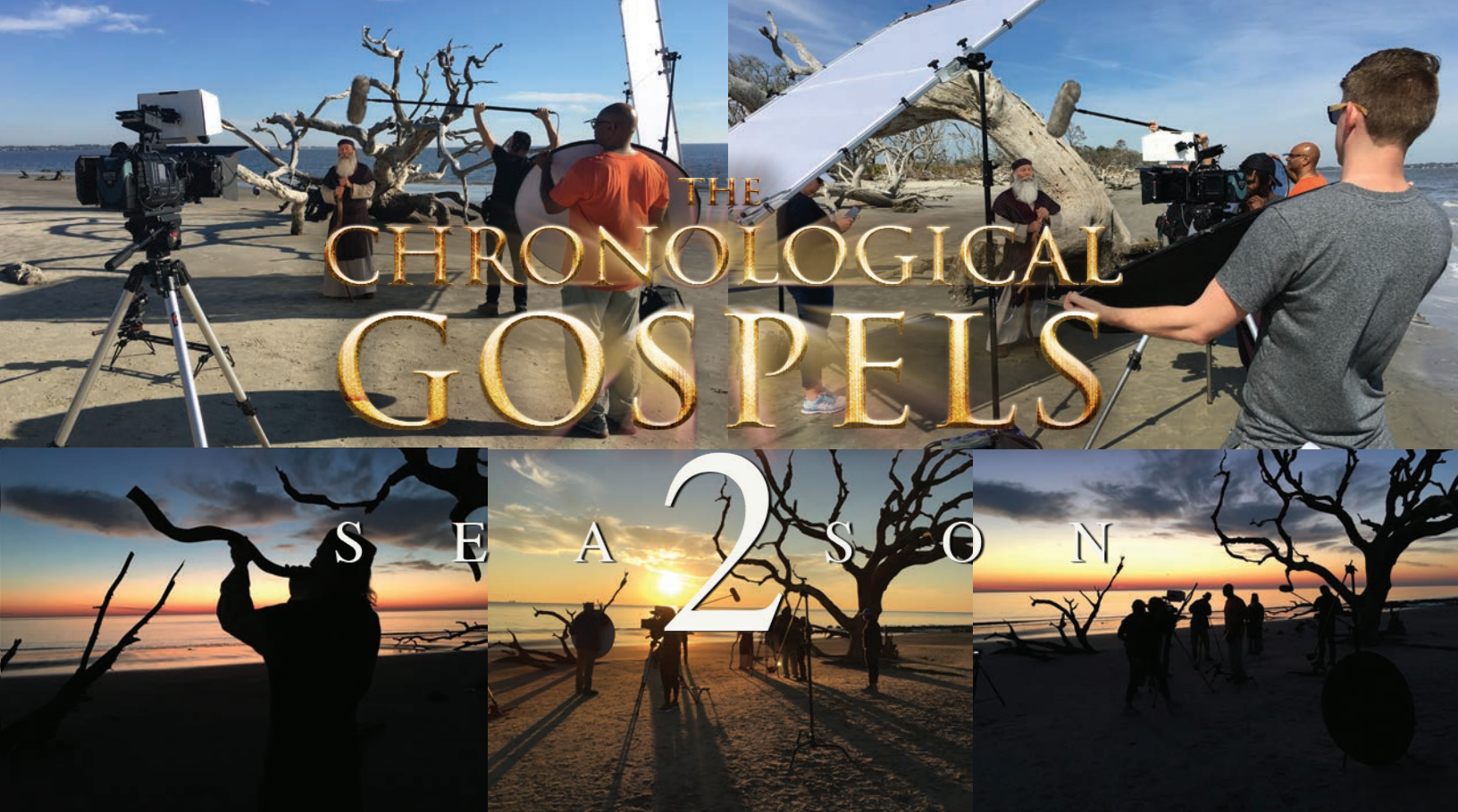
*deprivation effects, concentration levels drop, and memory becomes impaired.*

- **Hydration:** *Daily vegetable juices do wonders to feed the body and mind, and water itself is an excellent solvent. It is of vital importance to keep the body well hydrated to maintain the body's systems in check.*

Bringing healthy snacks to work will put a fresh spin on things, too. The night before your workday, pop some popcorn, drizzle it with virgin coconut oil and sea salt, then add nutritional yeast and lots of pepper. You won't believe how much this combo tastes like fried chicken! Or, if you're the "sweet-n-salty" type, try mixing some freshly popped corn with a mixture of virgin coconut oil, maple syrup, sea salt, and raw almond slivers; it's just like Cracker Jack (only healthier). Be creative, have fun, and stay healthy this fall!

Scott Laird, ND  
Director of Biblical Health Development





# THE CHRONOLOGICAL GOSPELS

## SEASON 2

There's a lot more to the upcoming second series of *The Chronological Gospels* than meets the eye. There are hundreds of hours spent behind the scenes on writing, filming, editing, makeup, and lighting — but it's all worth it.

Each episode of *The Chronological Gospels – Season 2* will reach across the globe with the true Gospel of our Savior, Yeshua. It's a story BEHIND the story that has never been told, and that will win souls for the Kingdom.

We now have an opportunity we only dreamed possible... *The Chronological Gospels – Season 2* has been approved to air on The History Channel for a full season (13 weeks).

The airtime cost alone for each episode on The History Channel is \$15,000, which means we need \$195,000 to broadcast the truth to an audience we have never touched before.

By becoming an Executive Producer of *The Chronological Gospels – Season 2*, you can help make this happen. Your donation of \$5,000 or more will leave a legacy that will change eternity for countless people watching The History Channel.

Please prayerfully consider becoming an Executive Producer of  
*The Chronological Gospels – Season 2*.

**FOR MORE INFORMATION, CALL 704-626-2491**

